

2010 Sydney Business Awards Information

About the Awards

The Sydney Business Awards cater for all business types and acknowledge the contribution made by Small and Medium Businesses in the City of Sydney Local Government Area (LGA). This year a new category has been introduced, Bicycle Business which includes bicycle distributors, retailers, manufacturers, parts or component manufacturers, bicycle accessory manufacturers or retailers, bicycle organisations and event promoters and related bicycle services providers.

There are a total of 20 categories, based on the Federal Government list of business classifications. In addition there are four Highest Recognition awards: The Lord Mayor's Sustainable Business Award presented by EnergyAustralia and Business of the Year (for business with 20-200 employees), Small Business of the Year (for businesses with under 20 employees) and the YellowPages Marketing Prize, for the finalist that conducts the most innovative and successful Sydney Business Awards campaign to secure votes from their customers.

Suburbs within the City of Sydney LGA

Alexandria, Beaconsfield, Camperdown, CBD, Centennial Park, Chippendale, Darlinghurst, Darlington, East Sydney, Elizabeth Bay, Erskineville, Eveleigh, Forest Lodge, Glebe, Haymarket, Kings Cross, Millers Point, Moore Park, Newtown, Paddington, Potts Point, Pyrmont, Redfern, Rosebery, Rushcutters Bay, St Peters, Surry Hills, The Rocks, Ultimo
Waterloo, Woolloomooloo, Zetland.

How the Awards work

Nominations: Businesses meeting the criteria may nominate on the Sydney Business Awards website (www.sydneybusinessawards.com.au). The public can also nominate their favourite business on-line.

Voting: Nominated businesses will receive promotional materials to assist with the voting campaign. As in previous years, the public will be invited to vote for their favourite businesses in individual categories either on-line or by SMS and voting starts June 16.

Finalists: The finalists are the top vote getters in each category and are notified by email and phone. Finalists will receive a questionnaire to fill out for the judges and those finalists in certain categories will also receive a visit from a mystery shopper.

Judging: A panel of judges will determine the winner in each category and the announcement will take place at the Awards Dinner.

Key Dates

Website live, nominations & voting period:	June 16 – July 30
Finalists Announced:	August 9
Judging:	August 20 – September 3
Finalists Reception:	August 17
Awards Dinner:	September 20



Business Prizes

Business Awards sponsors have provided a pool of prizes for businesses entering the awards. The pool is valued at \$25,000 and includes prizes such as a Leadership Workshop for all winners, an exclusive cocktail event for all category finalists, \$1000 voucher from TAFE Sydney Institute and vouchers worth up to \$4000 from EnergyAustralia.

Public Prize

All **voters** enter the draw for the chance to win \$1500 cash

More Information will be available on the Sydney Business Awards website which will be launched on Wednesday 16th June. Any further questions please email info@sydneybusinessawards.com.au or phone (02) 8003 5830..